



# **Kerala State Bamboo Mission**

**Annual Action Plan**

**2018-19**

Kerala State Bamboo Mission constituted under Department of Industries and Commerce, Govt of Kerala and functioning at Kerala Bureau of Industrial Promotion

### Activities undertaken by KSBM

- Training Programmes
- Awareness Programmes
- Promotion of Bamboo Products
- Conduct of Annual Event “Kerala Bamboo Fest”
- Promotion of Propagation
- Published Coffee –table book and Prepared one Manual for products
- Developed an App in Android for information dissemination
- Development of Supply Chain
- Established an Innovation centre in the State
- Tools/equipments supplied to Groups as CFC based on need assessment

# Ongoing Activities of KSBM

- Skill Development Training based on Product Evaluation
- Market Promotional Activities through conduct of Kerala Bamboo Fest, participation in Trade Fairs
- Supply of Hand tools / Power tools / Equipments based on Need assessment
- Design & development of Jig & Fixtures for making Bamboo Products and its distribution

# Thank you

Implementing Agency

**Kerala State Bamboo Mission**

Kerala Bureau of Industrial Promotion

2, Vidhya Nagar, Opp. Police Ground

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